

Laura Adlers Long Bio

Laura Adlers is a Canadian nonprofit and arts executive, consultant, and cultural advocate whose career spanning over three decades has left a lasting mark on the performing arts landscape in Canada and internationally. Guided by a deep belief in the power of the arts to build community and bridge cultures, she has brought visionary leadership, rigorous strategic thinking, and a proven track record of results to every organization she has served.

Laura holds a Master of International Arts Management (MM) from HEC Montréal, in partnership with Southern Methodist University (Dallas), Universidad de los Andes (Bogotá) and SDA Bocconi (Milan), and has translated her extensive career experience and graduate studies into executive and consulting roles at some of Canada's most respected cultural and performing arts organizations, most notably Luminous Voices (Calgary), The Elora Singers and Elora Festival, and Business for the Arts (Toronto), in addition to consulting roles with the Department of Canadian Heritage and Global Affairs Canada.

Laura currently serves as a volunteer Board Member of Chorus America and is a sought-after speaker, facilitator, and thought leader in the choral and nonprofit arts sectors across North America.

As Founder of The Adlers Agency since 1995, Laura has provided strategic planning, fundraising, marketing, and artistic administration services to nonprofit, performing arts and public sector organizations across North America and in Latvia. She now offers fractional executive leadership, interim management, and special project consulting to nonprofit and arts organizations that are ready to grow, stabilize, or transform.

Her most celebrated work includes co-managing three Latvian Festivals of Song and Dance (Hamilton and Toronto), involving over 20 events and more than 2,000 performers, and securing landmark international partnerships for Latvian artists, choirs and ensembles. Laura is also a published Latvian-English literary translator, passionate about teaching the world about Latvian culture and history one story at a time.

In May 2025, Laura led a tour of Canadian conductors and composers to Latvia and Estonia to learn about and experience the unique dynamics that define Baltic choral traditions as a UNESCO-recognized part of the nations' cultural identities. Canadian delegates presented lectures and reading sessions to their Latvian counterparts, forging new cross-cultural partnerships for the future.

In recognition of her extraordinary, sustained commitment to promoting Latvian culture internationally, Laura was honoured with one of Latvia's most distinguished civilian honours: appointment as an Officer of the Cross of Recognition by the Republic of Latvia in 2020.